



MARKETING MASTERCLASS ON THE RIVER

Join travel industry expert and TV host, Sandra McLemore, and AmaWaterways Senior Vice President of Sales, Alex Pinelo, on this special river cruise journey on the beautiful AmaSerena. Having a marketing plan to grow your travel business is key to your success – don't miss this Marketing Immersion FAM opportunity to gain valuable insights and access to exclusive AmaWaterways marketing tools and expertise!



4-NIGHT RIVER CRUISE PRICE PER PERSON

CATEGORY	PRICING
SS	\$1,975.66
AA	\$1,529.94
AB	\$1,461.37
BA	\$1,392.80
BB	\$1,324.23
C	\$1,118.51
D	\$775.66
E	\$673.14

50% single supplement; does not include port charges

TULIP TIME (CUSTOM 4-NIGHT SAILING)

March 17 – 21, 2024 | 4-night cruise Amsterdam roundtrip aboard AmaSerena

Welcome spring with a river cruise through the storybook waterways of the Netherlands and Belgium. Immerse yourself in Dutch history and traditions, explore timeless harbor towns, marvel at the whimsical Kinderdijk windmills during this unique 4 night sailing.

4-NIGHT ITINERARY

Day 1: Amsterdam Embarkation

Day 2: Kampen

Giethoorn Tour OR Kampen Tour OR Bike Tour

Day 3: Zipje/Bruinisse

Scenic Sailing, Zierikezee Tour OR Bike Tour OR Delta Works Visit

Day 4: Rotterdam

Rotterdam Walking Tour OR Delfshaven Excursion

OR Rotterdam Architectural Bike Tour OR "The Best of Delft" Excursion

Kinderdijk UNESCO Windmills OR Kinderdijk Bike Tour

Day 5: Amsterdam Disembarkation

Subject to change

Learn more about the 2024 ASTA River Cruise Expo at www.ASTARiverCruiseExpo.org

[Click here](#) to complete your FAM Application
For more information, contact AmaWaterways
at ASTA@AmaWaterways.com



Terms & Conditions: All rates are per person in USD for cruise only, based on double occupancy in an entry level category stateroom. Single supplement is 50% of double occupancy price. The respective FAM rates listed above are applicable to travel advisors and traveling companion in the same stateroom only. Travel advisors must be registered with AmaWaterways prior to booking. Full payment is required at the time of booking and is non-refundable. FAM rates are not combinable with any other promotions/discounts, Loyalty Benefits or Future Cruise Benefit program and are limited to availability, are capacity controlled and are subject to change or termination without notice. Port charges, roundtrip airfare, optional land packages, and gratuities are additional. Registration as a seller of travel does not constitute approval by the State of California. V23AUG25MD